

Introduction to Bayesian Methods

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Our goal: introduction to Bayesian methods

- Likelihoods
- Priors: conjugate priors, “non-informative” priors
- Posteriors

Related topics covered this week

- Markov chain Monte Carlo (MCMC)
- Selecting priors
- Bayesian modeling comparison
- Hierarchical Bayesian modeling

Some material is from Tom Lored, Sayan Mukherjee, Beka Steorts

Likelihood Principle

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- The data are modeled by a likelihood function.
- Not all statistical paradigms agree with this principle.

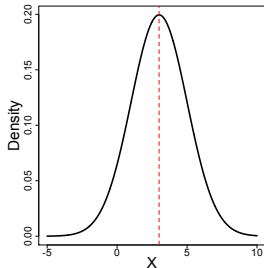
Likelihood functions

Consider a random sample of size $n = 1$ from a Normal($\mu = 3$, $\sigma = 2$): $X_1 \sim N(3, 2)$

- **Probability density function (pdf)**

→ the function $f(x, \theta)$, where θ is fixed and x is variable

$$\begin{aligned}f(x, \mu, \sigma) &= \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}} \\ &= \frac{1}{\sqrt{2\pi 2^2}} e^{-\frac{(x-3)^2}{2(2^2)}}\end{aligned}$$



The data are drawn from this

- **Likelihood**

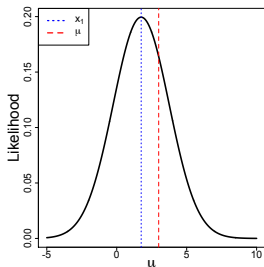
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Likelihood functions

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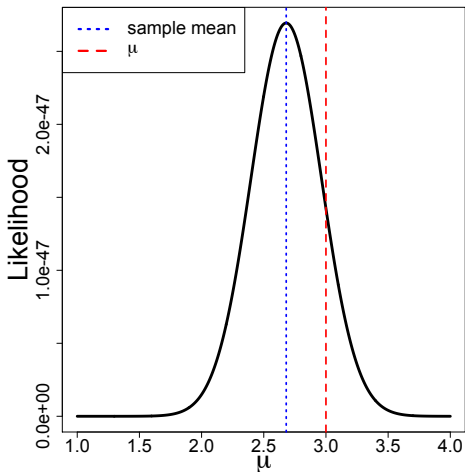
- **Probability density function (pdf)**
→ the function $f(x, \theta)$, where θ is fixed and x is variable
- **Likelihood**
→ the function $f(x, \theta)$, where θ is variable and x is fixed

$$\begin{aligned}f(x, \mu, \sigma) &= \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}} \\ &= \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(1.747-\mu)^2}{2\sigma^2}}\end{aligned}$$



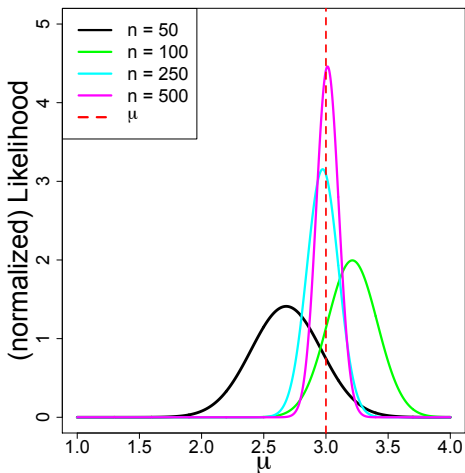
- Consider a random sample of size $n = 50$ (assuming independence, and a known σ): $X_1, \dots, X_{50} \sim N(3, 2)$

$$f(\mathbf{x}, \mu, \sigma) = f(x_1, \dots, x_{50}, \mu, \sigma) = \prod_{i=1}^{50} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_i - \mu)^2}{2\sigma^2}}$$



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Likelihood Principle

All of the information in a sample is contained in the likelihood function, a density or distribution function.

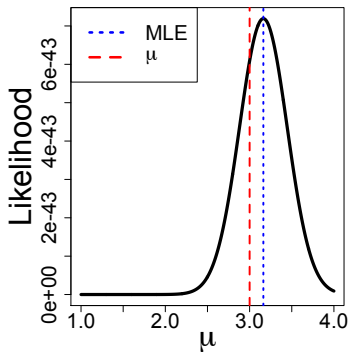
- The data are modeled by a likelihood function.
- How do we infer θ ?

Maximum likelihood estimation

The parameter value, θ , that maximizes the likelihood:

$$\hat{\theta} = \max_{\theta} f(x_1, \dots, x_n, \theta)$$

“Minimizing χ^2 statistic” (under the Gaussian assumption)



$$\begin{aligned} \max_{\mu} f(x_1, \dots, x_n, \mu, \sigma) &= \\ \max_{\mu} \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_i - \mu)^2}{2\sigma^2}} \end{aligned}$$

$$\text{Hence, } \hat{\mu} = \frac{\sum_{i=1}^n x_i}{n} = \bar{x}$$

Bayesian framework

- Classical or Frequentist methods for inference consider θ to be **fixed** and unknown
 - performance of methods evaluated by repeated sampling
 - consider all possible data sets
- Bayesian methods consider θ to be **random**
 - only considers observed data set and prior information

Bayes' Rule

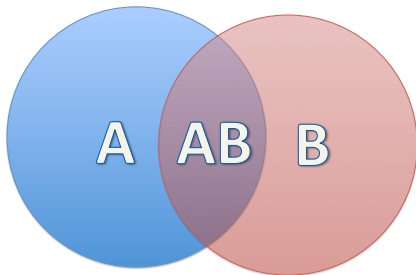
Let A and B be two events in the sample space. Then

$$P(A | B) = \frac{P(AB)}{P(B)} = \frac{P(B | A)P(A)}{P(B)}$$

Note $P(B | A) = \frac{P(AB)}{P(A)} \implies P(AB) = P(B | A)P(A)$

→ It is really just about conditional probabilities.

Sample space



Posterior distribution

$$\pi(\theta | \underbrace{x}_{\text{Data}}) = \frac{\overbrace{f(x | \theta)}^{\text{Likelihood}} \cdot \overbrace{\pi(\theta)}^{\text{Prior}}}{f(x)} = \frac{f(x | \theta)\pi(\theta)}{\int_{\Theta} d\theta f(x | \theta)\pi(\theta)} \propto f(x | \theta)\pi(\theta)$$

- The prior distribution allows you to “easily” incorporate your beliefs about the parameter(s) of interest
- Posterior is a distribution on the parameter space given the observed data

Gaussian example

Consider $y_{1:n} = y_1, \dots, y_n$ drawn from a Gaussian(μ, σ), μ unknown

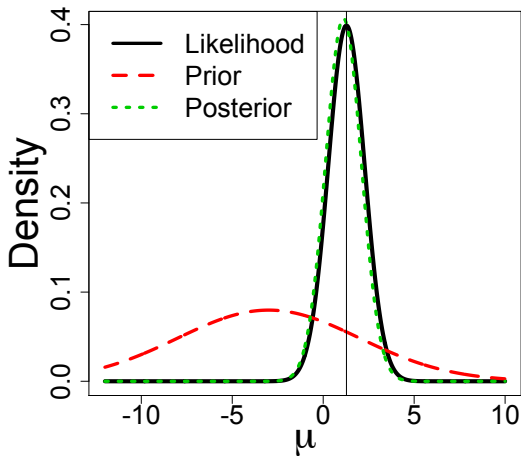
- Likelihood: $f(y_{1:n} | \mu) = \prod_{i=1}^n \left(\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(y_i - \mu)^2}{2\sigma^2}} \right)$
- Prior: $\pi(\mu) \sim N(\mu_0, \sigma_0)$
- Posterior:

$$\begin{aligned}\pi(\mu | Y_{1:n}) &\propto f(Y_{1:n} | \mu)\pi(\mu) \\ &= \prod_{i=1}^n \left(\frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(y_i - \mu)^2}{2\sigma^2}} \right) \left(\frac{1}{\sqrt{2\pi\sigma_0^2}} e^{-\frac{(\mu - \mu_0)^2}{2\sigma_0^2}} \right) \\ &\sim N(\mu_1, \sigma_1)\end{aligned}$$

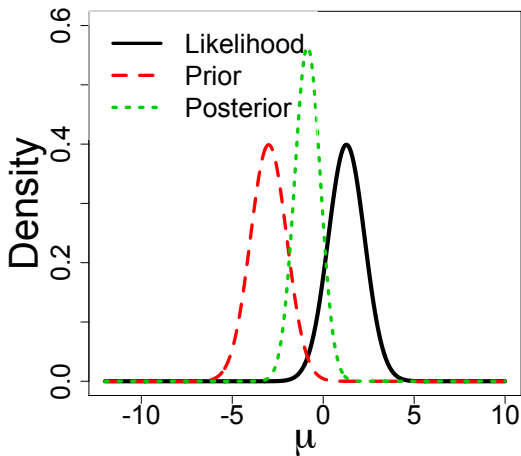
where

$$\mu_1 = \frac{\frac{\mu_0}{\sigma_0^2} + \frac{\sum y_i}{\sigma^2}}{\frac{1}{\sigma_0^2} + \frac{n}{\sigma^2}}, \quad \sigma_1 = \left(\frac{1}{\sigma_0^2} + \frac{n}{\sigma^2} \right)^{-1/2}$$

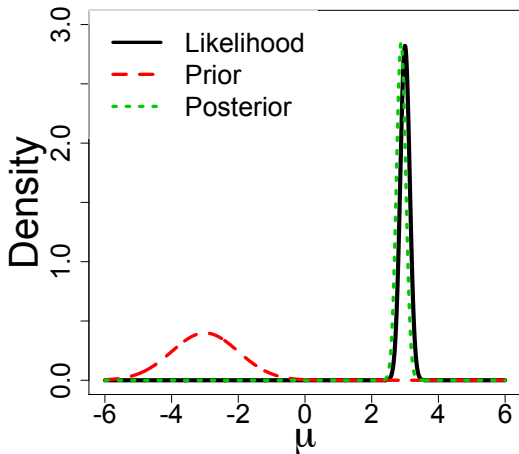
- Data: $y_1, \dots, y_4 \sim N(\mu = 3, \sigma = 2)$, $\bar{y} = 1.278$
- Prior: $N(\mu_0 = -3, \sigma_0 = 5)$
- Posterior: $N(\mu_1 = 1.114, \sigma_1 = 0.981)$



- Data: $y_1, \dots, y_4 \sim N(\mu = 3, \sigma = 2)$, $\bar{y} = 1.278$
- Prior: $N(\mu_0 = -3, \sigma_0 = 1)$
- Posterior: $N(\mu_1 = -0.861, \sigma_1 = 0.707)$



- Data: $y_1, \dots, y_{200} \sim N(\mu = 3, \sigma = 2)$, $\bar{y} = 2.999$
- Prior: $N(\mu_0 = -3, \sigma_0 = 1)$
- Posterior: $N(\mu_1 = 2.881, \sigma_1 = 0.140)$



Example 2 - on your own

Consider the following model:

$$Y | \theta \sim U(0, \theta)$$

$$\theta \sim \text{Pareto}(\alpha, \beta)$$

- $\pi(\theta) = \frac{\alpha\beta^\alpha}{\theta^{\alpha+1}} \mathbf{1}_{(\beta, \infty)}(\theta)$
where $\mathbf{1}_{(a,b)}(x) = 1$ if $a < x < b$ and 0 otherwise
- Find the posterior distribution of $\theta | y$

$$\begin{aligned}\pi(\theta | y) &\propto \frac{1}{\theta} \mathbf{1}_{(0,\theta)}(y) \frac{\alpha\beta^\alpha}{\theta^{\alpha+1}} \mathbf{1}_{(\beta, \infty)}(\theta) \\ &\propto \frac{1}{\theta} \mathbf{1}_{(y, \infty)}(\theta) \frac{1}{\theta^{\alpha+1}} \mathbf{1}_{(\beta, \infty)}(\theta) \\ &\propto \frac{1}{\theta^{\alpha+2}} \mathbf{1}_{(\max\{y, \beta\}, \infty)}(\theta) \\ &\implies \text{Pareto}(\alpha + 1, \max\{y, \beta\})\end{aligned}$$

Prior distribution

- The prior distribution allows you to “easily” incorporate your beliefs about the parameter(s) of interest
- If one has a specific prior in mind, then it fits nicely into the definition of the posterior
- But how do you go from prior information to a prior distribution?
- And what if you don't actually have prior information?

Choosing a prior

- Informative/Subjective prior: choose a prior that reflects our belief/uncertainty about the unknown parameter
 - Based on experience of the researcher from previous studies, scientific or physical considerations, other sources of information
 - ★ Example: For a prior on the mass of a star in a Milky Way-type galaxy, you likely would not use an infinite interval
- Objective, non-informative, vague, default priors
- Hierarchical models: put a prior on the prior
- Conjugate priors: priors selected for convenience

Conjugate priors

- The **posterior** distribution is from the same family of distributions as the **prior**

We saw this with a Gaussian prior on μ resulted in a Gaussian posterior $\mu \mid Y_{1:n}$

(**Gaussian priors** are conjugate with Gaussian likelihoods resulting in a **Gaussian posterior**)

Some conjugate priors

- **Normal - normal:** normal priors are conjugate with normal likelihoods
- **Beta - binomial:** beta priors are conjugate with binomial likelihoods
- **Gamma - Poisson:** gamma priors are conjugate with Poisson likelihoods
- **Dirichlet - multinomial:** Dirichlet priors are conjugate with multinomial likelihoods

Beta-Binomial

- Suppose we have an iid sample, x_1, \dots, x_n , from a Bernoulli(θ)

$$X = 1, \quad \text{with probability } \theta$$

$$X = 0, \quad \text{with probability } 1 - \theta$$

Let $y = \sum_{i=1}^n x_i \implies y$ is a draw from a Binomial(n, θ)

$$p(Y = k) = \binom{n}{k} \theta^k (1 - \theta)^{n-k}$$

We want the posterior distribution for θ

Beta-Binomial

- We have a binomial likelihood, and need to specify a prior on θ
Note that $\theta \in [0, 1]$

- If prior $\pi(\theta) \sim \text{Beta}(\alpha, \beta)$, then posterior

$$\pi(\theta | y) \sim \text{Beta}(y + \alpha, n - y + \beta)$$

- The beta distribution is the conjugate prior for binomial likelihoods

Beta - Binomial posterior derivation

$$\begin{aligned}f(y, \theta) &= \left\{ \binom{n}{y} \theta^y (1 - \theta)^{n-y} \right\} \left\{ \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1 - \theta)^{\beta-1} \right\} \\ &= \binom{n}{y} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{y+\alpha-1} (1 - \theta)^{n-y+\beta-1}\end{aligned}$$

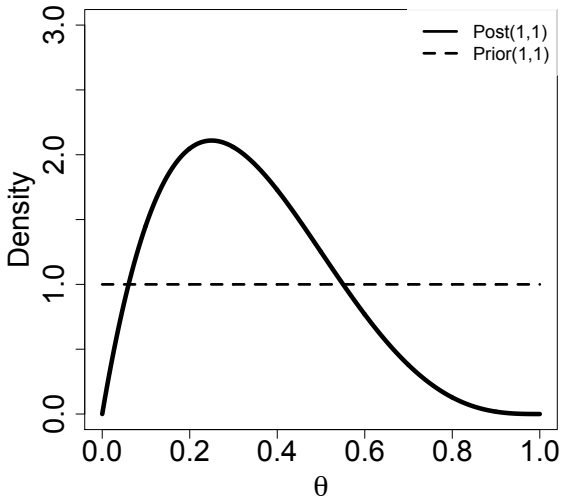
$$f(y) = \int_0^1 f(y, \theta) d\theta = \binom{n}{y} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \left(\frac{\Gamma(y + \alpha)\Gamma(n - y + \beta)}{\Gamma(n + \alpha + \beta)} \right)$$

$$\pi(\theta | y) = \frac{f(y, \theta)}{f(y)} = \frac{\Gamma(n + \alpha + \beta)}{\Gamma(y + \alpha)\Gamma(n - y + \beta)} \theta^{y+\alpha-1} (1 - \theta)^{n-y+\beta-1}$$

$$\sim \text{Beta}(y + \alpha, n - y + \beta)$$

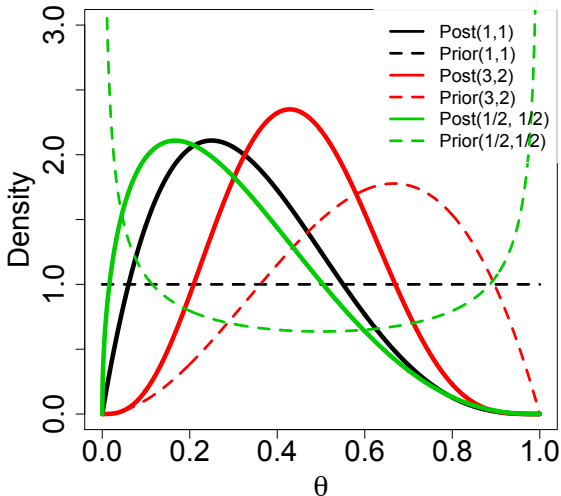
Beta priors and posteriors

$$\pi(\theta | \alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1} (1 - \theta)^{\beta-1}$$



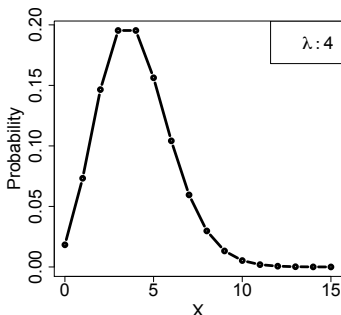
Beta priors and posteriors

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Poisson distribution

$$Y \sim \text{Poisson}(\lambda) \implies P(Y = y) = \frac{e^{-\lambda} \lambda^y}{y!}$$



- Mean = Variance = λ
- Bayesian inference on λ :

$$Y \mid \lambda \sim \text{Poisson}(\lambda)$$

What prior to use for λ ?
($\lambda > 0$)

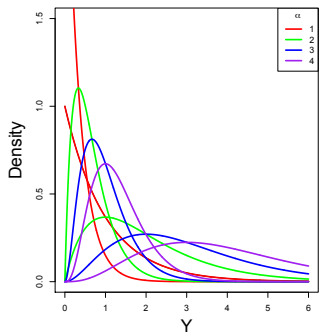
Astronomical example

- ★ Photons from distant quasars, cosmic rays

For more details see Feigelson and Babu (2012), Section 4.2

Gamma density

$$f(y) = \frac{\beta^\alpha}{\Gamma(\alpha)} y^{\alpha-1} e^{-\beta y}, y > 0$$



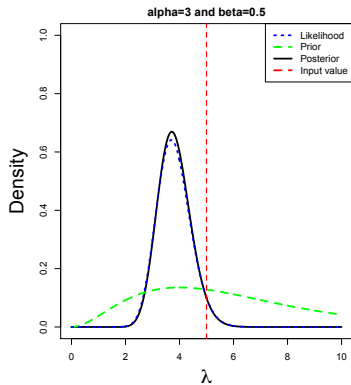
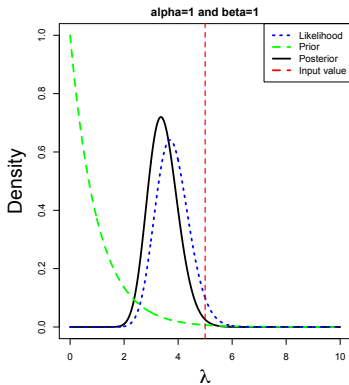
- Often written as $Y \sim \Gamma(\alpha, \beta)$
- $\alpha > 0$ (shape parameter), $\beta > 0$ (rate parameter)
Note: sometimes $\theta = 1/\beta$ is used instead
- Mean = α/β , Variance = α/β^2
- $\Gamma(1, \beta) \sim \text{Exponential}(\beta)$, $\Gamma(d/2, 1/2) \sim \chi_d^2$

Poisson - Gamma Posterior

$$\left\{ \begin{array}{l} f(y_{1:n} | \lambda) = \prod_{i=1}^n \frac{e^{-\lambda} \lambda^{y_i}}{y_i!} = \frac{e^{-n\lambda} \lambda^{\sum_{i=1}^n y_i}}{\prod_{i=1}^n (y_i!)} \text{ (Likelihood)} \\ \pi(\lambda) = \frac{\beta^\alpha}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda} \text{ (Prior)} \\ \pi(\lambda | y_{1:n}) \propto \frac{e^{-n\lambda} \lambda^{\sum_{i=1}^n y_i}}{\prod_{i=1}^n (y_i!)} \times \frac{\beta^\alpha}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda} \\ \propto e^{-n\lambda} \lambda^{\sum_{i=1}^n y_i} \lambda^{\alpha-1} e^{-\beta\lambda} \\ = e^{-\lambda(n+\beta)} \lambda^{\sum_{i=1}^n y_i + \alpha - 1} \\ \sim \Gamma(\sum y_i + \alpha, n + \beta) \end{array} \right.$$

- The gamma distribution is the conjugate prior for Poisson likelihoods

Poisson - Gamma Posterior illustrations



Same dataset

Hierarchical priors

A prior is put on the parameters of the prior distribution \implies the prior on the parameter of interest, θ , has additional parameters

$$Y \mid \theta, \gamma \sim f(y \mid \theta, \gamma) \text{ (Likelihood)}$$

$$\Theta \mid \gamma \sim \pi(\theta \mid \gamma) \text{ (Prior)}$$

$$\Gamma \sim \phi(\gamma) \text{ (Hyper prior)}$$

- It is assumed that $\phi(\gamma)$ is fully known, and γ is called a *hyper parameter*
- More layers can be added, but of course that makes the model more complex \longrightarrow posterior may require computational techniques (e.g. MCMC)

Simple illustration

$Y \mid (\mu, \phi) \sim N(\mu, 1)$ Likelihood

$\mu \mid \phi \sim N(\phi, 2)$ Prior

$\phi \sim N(0, 1)$ Hyperprior

Maybe we want to put a hyperhyperprior on ϕ ?

Posterior

$$\mu \mid Y \propto f(y \mid \mu, \phi) \pi_1(\mu \mid \phi) \pi_2(\phi)$$

Non-informative priors

What to do if we don't have relevant prior information? What if our model is too complex to know what reasonable priors are?

- Desire is for a prior that does not favor any particular value on the parameter space
- ★ Side note: some may have philosophical issues with this (e.g. R.A. Fisher, which lead to fiducial inference)
- We will discuss some methods for finding “non-informative priors.” It turns out these priors can be improper (i.e. they integrate to ∞ rather than 1), so you need to verify that the resulting posterior distribution is proper

- Example of improper prior with proper posterior:

Data: $x_1, \dots, x_n \sim N(\theta, 1)$

(Improper) prior: $\pi(\theta) \propto 1$

(Proper) posterior: $\pi(\theta | x_{1:n}) \sim N(\bar{y}, n^{-1/2})$

- Example of improper prior with improper posterior

Data: $x_1, \dots, x_n \sim \text{Bernoulli}(\theta)$, $y = \sum_{i=1}^n x_i \sim \text{Binomial}(n, \theta)$

(Improper) prior: $\pi(\theta) \sim \text{Beta}(-1, -1)$

(Improper) posterior: $\pi(\theta | x_{1:n}) \propto \theta^{y-1}(1-\theta)^{n-y-1}$

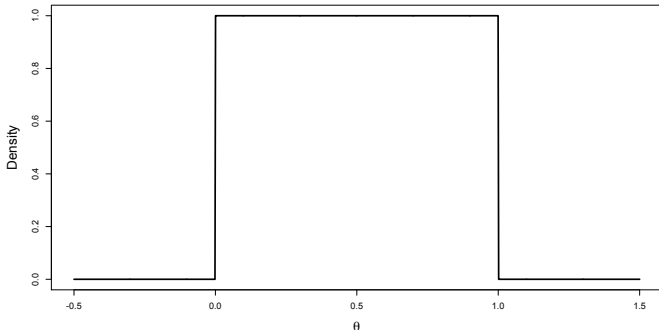
This is improper for $y = 0$ or n

If you use improper priors, you have to check that the posterior is proper

Uniform prior

This is what many astronomers use for non-informative priors, and is often what comes to mind when we think of “flat” priors

$$\theta \sim U(0, 1)$$

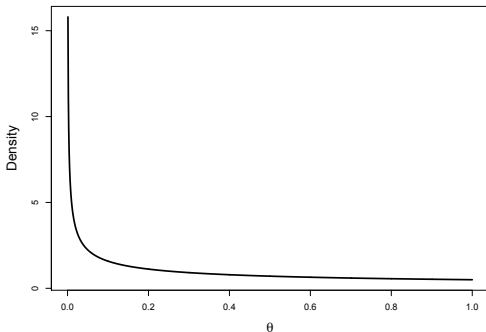


What if we consider a transformation of θ , such as θ^2 ?

Uniform prior

$$\theta \sim U(0, 1)$$

Prior for θ^2 :



→ Notice that the above is not Uniform - the prior on θ^2 is *informative*. This is an undesirable property of Uniform priors. We would like the “un-informativeness” to be invariant under transformations.

There are a number of reasons why you may not have prior information:

- 1 your work may be the first of its kind
- 2 you are skeptical about previous results that would have informed your priors
- 3 the parameter space is too high dimensional to understand how your informative priors work together
- 4 ...

If this is the case, then you may like the priors to have little effect on the resulting posterior

Objective priors

- Jeffreys' prior
Uses Fisher information
- Reference priors
Select priors that maximize some measure of divergence between the posterior and prior (hence minimizing the impact a prior has on the posterior)
"The Formal Definition of Reference Priors" by Berger et al. (2009)

More about selecting priors can be found here: Kass and Wasserman (1996)

Jeffrey's Prior

$$\pi_J(\theta) \propto \sqrt{|I(\theta)|}$$

where $I(\theta)$ is the Fisher information

$$\begin{aligned} I(\theta) &= E \left(\frac{d}{d\theta} \log L(\theta | Y) \right)^2 \\ &= -E \left(\frac{d^2}{d\theta^2} \log L(\theta | Y) \right) \quad (\text{for exponential family}) \end{aligned}$$

Some intuition¹

- $I(\theta)$ is understood to be a proxy for the information content in the model about $\theta \rightarrow$ high values of $I(\theta)$ correspond with likely values of θ . This reduces the effect of the prior on the posterior
- Most useful in single-parameter setting; not recommended with multiple parameters

¹For more details see Robert (2007): "The Bayesian Choice"

Exponential example

$$f(y | \theta) = \theta e^{-\theta y}$$

Calculate the Fisher Information:

$$\log(f(y | \theta)) = \log(\theta) - \theta y$$

$$\frac{d}{d\theta} \log(f(y | \theta)) = \frac{1}{\theta} - y$$

$$\frac{d^2}{d\theta^2} \log(f(y | \theta)) = -\frac{1}{\theta^2}$$

$$-E \frac{d^2}{d\theta^2} \log(f(y | \theta)) = \frac{1}{\theta^2}$$

Hence,

$$\pi_J(\theta) \propto \sqrt{\frac{1}{\theta^2}} = \frac{1}{\theta}$$

Exponential example, continued

$$\pi_J(\theta) \propto \frac{1}{\theta}$$

- Suppose we consider $\phi = f(\theta) = \theta^2 \implies \theta = \sqrt{\phi}$
- $\frac{d\theta}{d\phi} = -\frac{1}{2\sqrt{\phi}}$
- Hence, $\pi'_J(\phi) = \pi_J(\sqrt{\phi}) \left| \frac{d\theta}{d\phi} \right| = \frac{1}{\sqrt{\phi}} \frac{1}{2\sqrt{\phi}} \propto \frac{1}{\phi}$

$$\pi'_J(\phi) \propto \frac{1}{\phi}$$

We see here that Jeffreys prior is invariant to the transformation $f(\theta) = \theta^2$

Binomial example

$$f(Y | \theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y}$$

Calculate the Fisher Information:

$$\log(f(Y | \theta)) = \log\left(\binom{n}{y}\right) + y \log(\theta) + (n - y) \log(1 - \theta)$$

$$\frac{d}{d\theta} \log(f(Y | \theta)) = \frac{y}{\theta} - \frac{(n-y)}{1-\theta}$$

$$\frac{d^2}{d\theta^2} \log(f(Y | \theta)) = -\frac{y}{\theta^2} - \frac{(n-y)}{(1-\theta)^2}$$

→ Note that $E(y) = n\theta$

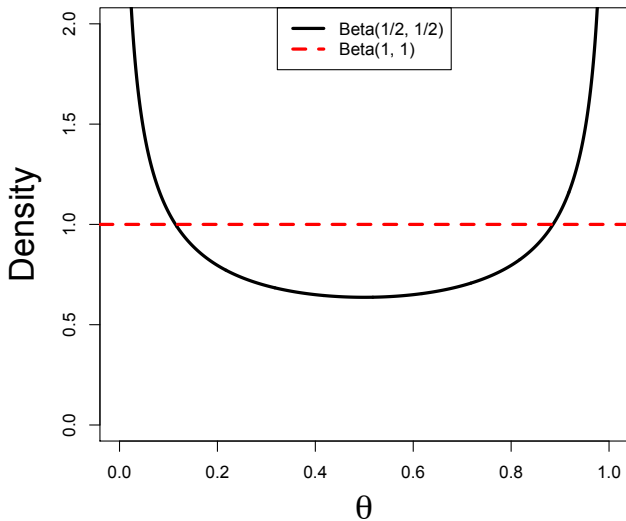
$$-E \frac{d^2}{d\theta^2} \log(f(Y | \theta)) = \frac{n\theta}{\theta^2} + \frac{(n-n\theta)}{(1-\theta)^2} = \frac{n}{\theta} + \frac{n}{1-\theta} = \frac{n}{\theta(1-\theta)}$$

Hence,

$$\pi_J(\theta) \propto \sqrt{\frac{n}{\theta(1-\theta)}} \propto \theta^{-\frac{1}{2}} (1-\theta)^{-\frac{1}{2}}$$

Beta($\frac{1}{2}, \frac{1}{2}$)

$$\pi_J(\theta) \propto \theta^{-\frac{1}{2}}(1-\theta)^{-\frac{1}{2}}$$



If we use Jeffreys' prior $\pi_J(\theta) \propto \theta^{-\frac{1}{2}}(1 - \theta)^{-\frac{1}{2}}$, what is the posterior for $\theta \mid Y$?

$$\begin{aligned}\pi(\theta \mid Y) &\propto \binom{n}{y} \theta^y (1 - \theta)^{n-y} \theta^{-\frac{1}{2}} (1 - \theta)^{-\frac{1}{2}} \\ &\propto \theta^y (1 - \theta)^{n-y} \theta^{-\frac{1}{2}} (1 - \theta)^{-\frac{1}{2}} \\ &\propto \theta^{y-1/2} (1 - \theta)^{n-y-1/2} \\ &\sim \text{Beta}(y + 1/2, n - y + 1/2)\end{aligned}$$

The posterior distribution is proper (which we knew would be the case since the prior is proper)

It is just a coincidence that the Jeffreys prior is conjugate.

Gaussian with unknown μ - on your own

$$f(Y | \mu, \sigma^2) \propto e^{-\frac{(y-\mu)^2}{2\sigma^2}}$$

Calculate the Fisher Information:

$$\log(f(Y | \theta)) = -\frac{(y-\mu)^2}{2\sigma^2}$$

$$\frac{d}{d\theta} \log(f(Y | \theta)) = 2\frac{(y-\mu)}{2\sigma^2} = \frac{(y-\mu)}{\sigma^2}$$

$$\frac{d^2}{d\theta^2} \log(f(Y | \theta)) = -\frac{1}{\sigma^2}$$

$$-E \frac{d^2}{d\theta^2} \log(f(Y | \theta)) = \frac{1}{\sigma^2}$$

Hence,

$$\pi_J(\mu) \propto 1$$

Inference with a posterior

Now that we have a posterior, what do we want to do with it?

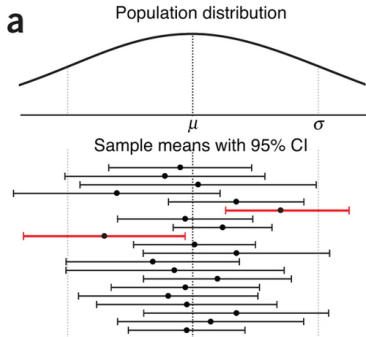
- **Point estimation:**
 - posterior mean: $\langle \theta \rangle = \int_{\Theta} d\theta p(\theta | Y, model)$
 - posterior mode (MAP = maximum a posteriori)
- **Credible regions:** posterior probability p that θ falls in regions R
 $p = P(\theta \in R | Y, model) = \int_R d\theta p(\theta | Y, model)$ highest posterior density (HPD) region
- **Posterior predictive distributions:** predict new \tilde{y} given data y

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$$\begin{aligned} f(\tilde{y} | y) &= \frac{f(\tilde{y}, y)}{f(y)} = \frac{\int f(\tilde{y}, y, \theta) d\theta}{f(y)} = \frac{\int f(\tilde{y} | y, \theta) f(y, \theta) d\theta}{f(y)} \\ &= \int f(\tilde{y} | y, \theta) \pi(\theta | y) d\theta \\ &= \int f(\tilde{y} | \theta) \pi(\theta | y) d\theta \text{ (if } y \text{ and } \tilde{y} \text{ are independent)} \end{aligned}$$

Confidence intervals \neq credible intervals

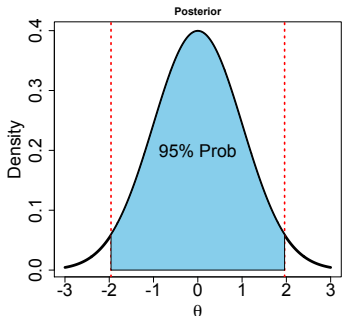
A 95% confidence interval is based on repeated sampling of datasets - about 95% of the confidence intervals will capture the true parameter value



Parameters are **not** random

<http://www.nature.com>

A 95% credible interval is defined using the posterior distribution



Parameters are random

Summary

- We discussed some basics of Bayesian methods
- Bayesian inference relies on the posterior distribution

$$\pi(\theta \mid \underbrace{x}_{\text{Data}}) = \frac{\overbrace{f(x \mid \theta)}^{\text{Likelihood}} \cdot \overbrace{\pi(\theta)}^{\text{Prior}}}{f(x)}$$

- There are different ways to select priors: subjective, conjugate, “non-informative”
- Credible intervals and confidence intervals have different interpretations
- We’ll be hearing a lot more about Bayesian methods throughout the week.

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Thank you!

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